Rust Sales, Inc. Privacy Policy

Effective Date: April 9, 2014
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General Disclaimer

Thank you for visiting the Rust Sales, Inc. website (www.rustsales.com) and reviewing our Privacy Policy. While visiting rustsales.com, we will not collect any personal information about you unless you choose to provide that information to us. If you choose to provide this information, it will be used for the express purpose for which it was intended. We remind you that if you visit a link outside of rustsales.com, you are subject to the privacy policies of that site.

What information do we collect and what do we use it for?

- **Personalize your experience:** Rust Sales, Inc.’s web servers automatically collect some technical information from you when you visit the site in order to give you the best possible experience.
- **Improve our website and customer service:** rustsales.com uses web measurement technology (Google Analytics) to automatically track how visitors interact on our website. This information does not identify you personally, and is only used to help us make the site more useful for you. With this data, we learn about the number of visitors to our site and the types of technology our visitors use.
- **Process Transactions:** Whether your information is public or private, it will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested by the customer. This includes Rust Sales, Inc.’s eBay and Amazon online stores.
- **Keep You Informed:** The email address you provide for order processing, contents, promotions, surveys, etc., may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc. Note: at any time if you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How do we collect the information?

Rust Sales, Inc. uses cookies, which tracks one’s activities on a website (e.g., pages visited, links clicked on, etc.), to record user information, so when the user returns to the site, customized features can be provided. Google Analytics also collects information on website visits.

Rust Sales, Inc. may utilize third party services to enhance its distribution of data and information (e.g., videos) through links from the rustsales.com website. Cookies may be used by third party providers when you click on the provider’s link in order to access Rust Sales, Inc. data (e.g., play a video).

By default, cookies and web measurement technologies are automatically used when you visit rustsales.com. Nevertheless, if you decide to disable or remove cookies from your browser, you will continue to have access to information and resources on rustsales.com.

How do we protect your information?

For site security purposes and to ensure that this service remains available to all users, we employ commercial software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage. Unauthorized attempts to upload information or change information on this service are strictly prohibited and may be punishable under the Computer Fraud and Abuse Act of 1986.
Rust Sales, Inc. implements password and firewall-protected security measures to maintain the safety of your personal information. Our systems are secure, and have limited employee access. The website uses cookies and Google Analytics for tracking people, and analytics are stored on Google’s servers. Rust Sales, Inc.’s website hosting company has private, secure systems, with access restrictions in place.

**Children**
This website is directed towards adults. Because we care about the safety and privacy of children online, we comply with the Children's Online Privacy Protection Act of 1998 (COPPA). COPPA and its accompanying regulations protect the privacy of children using the Internet. Rustsales.com does not knowingly collect, use, or disclose personal information from children under 13; and have actual knowledge that it is collecting, using, or disclosing personal information from children under 13. Rustsales.com is not intended to solicit information of any kind from children under the age of 13.

**Social Media, Third Party Websites and Links**
Rust Sales, Inc. uses social media tools and websites to interact with its customers and resource partners. Rust Sales, Inc.’s privacy and other web policies do not apply to these third party sites, which have separate and independent privacy policies, and we encourage you to read the policies of the third party site when deciding whether to use it. When you follow a link to another site, you leave the rustsales.com site and your website interactions are no longer protected by our privacy policy. Rustsales.com is not responsible for, and does not endorse the privacy or security practices and content of sites to which rustsales.com links. Linked web sites are only for your convenience, and you therefore access them at your own risk.

**Your Consent**
By using our website, you consent to our Privacy Policy.

**Changes to our Privacy Policy:**
If changes are made to our Privacy Policy, we will post those changes on this document.

**Contacting Us:**
If there are any questions regarding this privacy policy, please contact us at:

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